Full Name:Rob Hall

Email Address: robhall@gmail.com

Objectvi e: To obtain a data analyst positoi n where I can utliize my analytci al skills and experience to improve

business performance and drive decision-making.

Summary: Data analyst with 2 years of experience in analyzing large datasets, creatni g reports, and

presentni g insights to stakeholders. Proficient in SQL, Python, and Excel, and experienced in data

visualizatoi n tools such as Tableau and Power BI. Skilled in data cleansing, data modeling, and data mining

techniques. Passionate about utliizing data to drive business decisions and achieve strategic objectvi es.

Educatoi n: Bachelor of Science in Mathematci s, Drexel University

Skills:

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|  | Strong analytci al and problem-solving skillsProfci ient in SQL, Python, and ExcelExperience with data visualizatoi n tools such as Tableau and Power BIKnowledge of data cleansing, data modeling, and data mining techniquesAbility to communicate complex data insights to non-technical stakeholdersStrong atet ntoi n to detail and ability to work in a fast-paced environment |

Professional Experience:

Data Analyst, [Avon](https://www.linkedin.com/company/avon/life/?lipi=urn%3Ali%3Apage%3Ad_flagship3_search_srp_jobs%3B%2Fpv2JlE6TXCrOvOF1y%2FaLA%3D%3D)

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|  | Analyzed large datasets and created reports to provide insights to stakeholdersDeveloped and maintained SQL queries to extract data and perform analysisCreated data visualizatoi ns using Tableau and Power BI to efef ctvi ely communicate insightsWorked closely with cross-functoi nal teams to develop data-driven solutoi nsPartci ipated in project planning and provided recommendatoi ns based on data analysisConducted A/B testni g and analyzed results to optmi ize business performance |

Data Analyst Intern, CIVITTA

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|  | Conducted data analysis on customer behavior to identfiy trends and opportunitei sAssisted in the development and maintenance of SQL queries for data extractoi n and analysisCreated visualizatoi ns using Excel and Tableau to communicate findings to stakeholdersCollaborated with cross-functoi nal teams to develop data-driven solutoi nsAssisted in the development of A/B testni g plans and analyzed results to optmi ize business |

performance