Full Name:Rob Hall

Email Address: robhall@gmail.com

Objectvi e: To obtain a data analyst positoi n where I can utliize my analytci al skills and experience to improve

business performance and drive decision-making.

Summary: Data analyst with 2 years of experience in analyzing large datasets, creatni g reports, and

presentni g insights to stakeholders. Proficient in SQL, Python, and Excel, and experienced in data

visualizatoi n tools such as Tableau and Power BI. Skilled in data cleansing, data modeling, and data mining

techniques. Passionate about utliizing data to drive business decisions and achieve strategic objectvi es.

Educatoi n: Bachelor of Science in Mathematci s, Drexel University

Skills:

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|            | Strong analytci al and problem-solving skills  Profci ient in SQL, Python, and Excel  Experience with data visualizatoi n tools such as Tableau and Power BI  Knowledge of data cleansing, data modeling, and data mining techniques  Ability to communicate complex data insights to non-technical stakeholders  Strong atet ntoi n to detail and ability to work in a fast-paced environment |

Professional Experience:

Data Analyst, [Avon](https://www.linkedin.com/company/avon/life/?lipi=urn%3Ali%3Apage%3Ad_flagship3_search_srp_jobs%3B%2Fpv2JlE6TXCrOvOF1y%2FaLA%3D%3D)

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|            | Analyzed large datasets and created reports to provide insights to stakeholders  Developed and maintained SQL queries to extract data and perform analysis  Created data visualizatoi ns using Tableau and Power BI to efef ctvi ely communicate insights  Worked closely with cross-functoi nal teams to develop data-driven solutoi ns  Partci ipated in project planning and provided recommendatoi ns based on data analysis  Conducted A/B testni g and analyzed results to optmi ize business performance |

Data Analyst Intern, CIVITTA

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|          | Conducted data analysis on customer behavior to identfiy trends and opportunitei s  Assisted in the development and maintenance of SQL queries for data extractoi n and analysis  Created visualizatoi ns using Excel and Tableau to communicate findings to stakeholders  Collaborated with cross-functoi nal teams to develop data-driven solutoi ns  Assisted in the development of A/B testni g plans and analyzed results to optmi ize business |

performance