

Full Name: Rob Hall

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Objective: To obtain a data analyst position where I can utilize my analytical skills and experience to improve business performance and drive decision-making.

Summary: Data analyst with 2 years of experience in analyzing large datasets, creating reports, and presenting insights to stakeholders. Proficient in SQL, Python, and Excel, and experienced in data visualization tools such as Tableau and Power BI. Skilled in data cleansing, data modeling, and data mining techniques. Passionate about utilizing data to drive business decisions and achieve strategic objectives.

Education: Bachelor of Science in Mathematics, Drexel University

Skills:

- Strong analytical and problem-solving skills
- Proficient in SQL, Python, and Excel
- Experience with data visualization tools such as Tableau and Power BI
- Knowledge of data cleansing, data modeling, and data mining techniques
- Ability to communicate complex data insights to non-technical stakeholders
- Strong attention to detail and ability to work in a fast-paced environment

Professional Experience:

Data Analyst, [Avon](#)

- Analyzed large datasets and created reports to provide insights to stakeholders
- Developed and maintained SQL queries to extract data and perform analysis
- Created data visualizations using Tableau and Power BI to effectively communicate insights
- Worked closely with cross-functional teams to develop data-driven solutions
- Participated in project planning and provided recommendations based on data analysis
- Conducted A/B testing and analyzed results to optimize business performance

Data Analyst Intern, CIVITTA

- Conducted data analysis on customer behavior to identify trends and opportunities
- Assisted in the development and maintenance of SQL queries for data extraction and analysis
- Created visualizations using Excel and Tableau to communicate findings to stakeholders
- Collaborated with cross-functional teams to develop data-driven solutions
- Assisted in the development of A/B testing plans and analyzed results to optimize business performance

