# CookiePro

Site:

**Requester:** 

Date:

8/18/2023

This report is based on a scan of your website's first 8 pages.

To access a full scan of your website, sign up for a CookiePro account at www.cookiepro.com/pricing.















## FUNCTIONAL BREAKDOWN:

- © 0 STRICTLY NECESSARY
- © 0 PERFORMANCE
  - 0 Functionality
  - 0 Targeting/Advertising
  - 0 UNKNOWN

#### **FUNCTIONAL BREAKDOWN:**

- 0 JAVASCRIPT
- 1 iFRAME
  - 0 IMAGES
- 0 OBJECTS
  - 0 EMBEDWEB
  - 0 BEACONS

#### **FUNCTIONAL BREAKDOWN:**

- 1 PERSONAL INFORMATION
- 6 OTHER FIELDS

0 1ST PARTY (SESSION)

- 0 1ST PARTY (PERSISTENT)
- 0 3RD PARTY (SESSION)
- 0 3RD PARTY (PERSISTENT)

## **Website Scan Report**



Site Requester

**Date** 8/18/2023

This report is based on a scan of your website's first 10 pages.

For a full scan, interactive dashboards, and code to help your site become cookie-law compliant, check out the different tiers of CookiePro at <a href="https://www.cookiepro.com">www.cookiepro.com</a>.



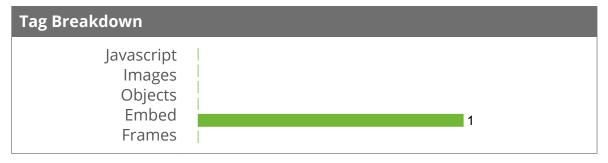












## **Privacy Risk Summary**

## **Privacy Risk Status**



High

Your site appears to have a high privacy risk for visitors, and we recommend priority action to review your practices and policies with respect to the collection and use of information from visitors.

Our scan reveals a particularly high risk with respect to with European ePrivacy Laws, which have requirements for transparency and consent related to the types of cookies you have on your site.

Even if your business is not based in Europe, you may still be required to comply with these laws with respect to European visitors. Particular attention should be paid to the use of third party services that collect usage information to be used in tracking or profiling of visitors for marketing or other purposes.

We recommend you scan your site on a regular basis to monitor changes over time. At a minimum for a site like this it should be once a quarter, but preferably once a month.

## **Detailed Cookie Analysis**







Cookies reveal information about visitors to a website. Privacy laws in most countries require you to notify visitors about your use of cookies as part of a general privacy policy.

Within the European Union websites need to obtain consent from visitors for most types of cookies, and provide a detailed explanation of their purpose.

Using the knowledge base in <u>Cookiepedia</u> our scan has identified your site is using cookies for the following purposes:



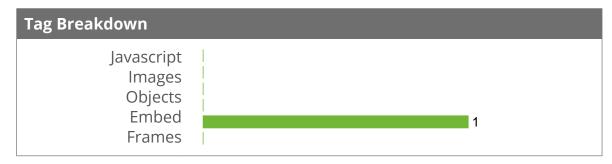
#### CookiePro's Recommended Actions

- 1. Identify the purpose of the Unknown cookies on your site.
- 2. Make sure your website privacy or cookie policy contains information about your use of these cookies.
- 3. For EU compliance, you will need Opt-in consent for most of your cookies, especially the Third Party ones and any used for Targeting or Advertising.
- 4. Check if you can reduce the number of Third Party cookies by changing technologies or services.
- 5. Third Party cookies may also involve international data transfers which conflict with information localization laws and policies. Make sure you know where information collected by these cookies is stored or processed.

## **Detailed Tag Analysis**



Third party resources, or Tags, represent potential privacy and security risks. These may be able to track visitors, and be used to gather data from your site. They are also responsible for setting most cookies.



#### CookiePro's Recommended Actions

- 1. OneTrust's Recommended Actions
- 2. Find out what all these tags do on your site, make sure there is a good reason (benefit) for them to be there.
- 3. Make sure you know who the tags, belong to, what information they may be collecting, and what their privacy practices are.
- 4. You may need to declare in your privacy notices what third parties have access or are collecting information from your visitors through these tags.
- 5. If any of these Tags conflict with any of your information sharing policies, you should look to remove or replace them with an alternative if available.

## **Detailed Form Analysis**



Forms you put in your site are the most common way to directly obtain personal information from visitors. When they do this, you should know what information is collected, why, how and where it is stored. In most cases this information should also be in your public privacy policies.

#### CookiePro's Recommended Actions

- 1. Our partial scan may not have uncovered all the forms on your site, a deeper scan is recommended
- 2. Where a form is collecting personal data you should also treat other information collected and stored alongside this with the same level of privacy and security.
- 3. Make sure you know where the information collected in this form is stored, what it is used for, and who has access to it.
- 4. Your privacy policy should also detail how this information is used, and explain what controls or rights individuals have over this use.
- 5. You should also consider whether you need to carry out a Privacy Impact Assessment on your use of this information.

## **Detailed Privacy Policy Analysis**

A privacy policy that tells visitors what information you collect about visitors, and how you use it, is essential for any business website.

European law is very particular about what information needs to go into a privacy policy. In the US, an incorrect or inaccurate policy creates a significant risk of enforcement action.

Our scan has not detected a privacy policy on your site. This may be a result of the limited scan we have done today, but you should make it a priority to check it is there, or to get one in place as soon as possible.

### CookiePro's Recommended Actions

You should make sure your policy is a comprehensive description of your information practices, and if you are in any doubt, seek professional legal advice.

## **About This Report**

This report contains a partial scan of your website.

To access a full scan of your website, sign up at <u>cookiepro.com</u>.

### About Cookie Pro

CookiePro is powered by OneTrust, a global leader in enterprise privacy management software used by more than 2,000 organizations to comply with data privacy regulations across sectors and jurisdictions, including the EU GDPR and ePrivacy. Learn more at onetrust.com.