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Top Skills

Marketing
Marketing Strategy
InfluencerMarketing

Certifications

French
Certified Yoga Instructor
edX Verified Certificate for Writing for Social Media
edX Verified Certificate for Effective Business Writing
Top Social Impact Influencer

Amanda "Kazzy" Cryer

Impact & Influence Strategist • I Support Organizations, Investors & Entrepreneurs In Maximizing Their Impact and Influence In The World • Mental Health Advocate • Award Winning Filmmaker • Keynote Speaker

Atlanta Metropolitan Area

Summary

About 7 years ago, I was struck with two brain tumors. My mind got foggy and my limbs slowly lost mobility. I became unemployed and experienced temporary homelessness. For almost 4 years, my life was an odyssey of being bed ridden, seeing multiple doctors and requiring full time care.

Thanks to a plant-based diet, yoga, meditation and prayer, I've regained most of my mental clarity and mobility and am no longer in a wheelchair or walking with a walker. However, in the face of uncertainty as to how much time I have left, as well as the tremendous mental toll the often-debilitating symptoms have had on me psychologically, I had to find a way to generate joy on a daily basis. A way to survive.

The online world gave me a place to make ends meet as an influencer, while also pursuing my purpose -- empowering others with the tools I learned to create lasting change, and then elevating their causes to the world. Social media is powerful. I am committed to being a unifying, compassionate voice on every platform I use.

I am an award winning Filmmaker, Social Impact Consultant, and Philanthropy Advisor. Presently serving as Chief Global Ambassador for GetBundi, who is spearheading STEM and Digital Skills education across Africa. I hold pivotal roles on advisory boards for national & international nonprofits.

In my 15-year journey in the social impact space, I've been dedicated to nurturing an ecocentric world and fostering global unity through media, education, and social impact. I collaborate closely with organizations, investors, and entrepreneurs, addressing

critical global challenges and assisting them in formulating and implementing impactful initiatives including ESGs and SDGs.

My influence extends to LinkedIn, Instagram and YouTube, where my messages and insights reach over 500,000 viewers and subscribers on a daily basis, with millions of views on these platforms.

As a Keynote Speaker, a passionate advocate for mental health, and a burning desire to unite humanity, I believe that every person (and company) has the power to change the world.

I am a LinkedIn TOP VOICE in Leadership, Social Impact, and Mentorship, and have been featured in LA Weekly, Yahoo Finance, Women In Business, Forbes, Inc. Magazine, and the Voyage Magazine Group.

I have mentored, coached, & worked with hundreds of people from diverse backgrounds including CEOs, actors, leaders at the United Nations, thought-leaders, individuals working in politics/policy, Nobel Peace Prize recipients, & founders of nonprofits in how to develop, refine and implement their impact and influence.

Experience

GetBundi

Chief Global Ambassador

July 2023 - Present (4 months)

Founded by Osita Oparaugo

Mission:

Our mission with GetBundi is to create STEM and English language subjects and Digital Skills courses and make them available across Africa at a highly subsidized fee, and through GetBundi Education Foundation, to support those who are potentially left behind, especially girls, internally displaced students, refugees and the disabled.

Vision:

To be the go-to platform for STEM Education and Digital Skills in Africa.

Foundation Mission:

Our mission is to support the promotion of Science Technology Engineering and Mathematics (STEM) and English Language, targeted at post-primary education and Digital Skills acquisition for everyone across Africa mostly those who are potentially left behind, especially girls, internally displaced students, refugees, and the disabled.

The education system in Africa uses outdated methods and is not preparing the youths for the future. Africa must embrace new methods of learning, especially e-learning and there must be a shift towards science and technology to build an Africa beyond aid.

The National Incarceration Association, Inc.

Advisory Council Member

May 2023 - Present (6 months)

Founded by Kate Boccia.

MISSION & VISION:

To help families navigate the journey of incarceration with positive outcomes, and to push innovations throughout justice systems to correct, rehabilitate, cure and restore, for greater public safety for all. Our vision is that the justice and corrections system of the United States becomes a system of dignity, safety, and progressive personal improvement for all involved.

THE NIA EXISTS TO MAKE INCARCERATION = RESTORATION FOR ALL.

The family story of mass incarceration is in the center of every page of our American story. It is the story of endless journeys through failed policies and outdated norms. It's the story of unsettled work that we have the capacity to fulfill.

More than one-third of all American families are directly impacted by the continual consequences of having been incarcerated. Although unknowingly in most cases, the other two-thirds are at least indirectly impacted as taxpayers, business owners and neighbors. Effectively spreading this message is critical in narrowing public opinion gaps. It gives employers and policy makers permission to be more assertive with smarter ideas.

Top Tier Impact

Member / Global Community of Entrepreneurs

April 2023 - Present (7 months)

Top Tier Impact (TTI) is a members-only ecosystem of investors, entrepreneurs and professionals who are focused on solving the critical issues of our time.

The TTI ecosystem spans across our global private network of impact & sustainability leaders, our impact investment unit and our ESG-focused business. We are 500+ private members across more than 45 countries. We connect the most action-driven, result-oriented impact leaders.

Footboz

Philanthropy Advisor

September 2022 - Present (1 year 2 months)

London, England, United Kingdom

Footboz is a digital application platform that connects football fans across the world into a single community with no restrictions.

Everyone can play, showcase their knowledge of the sport, and even get rewarded, too!

Footboz generates a community of people from across the globe, who all share a love of Football. Together, we make predictions, collect points, experience fun competition and gain points together.

Mission:

To celebrate our collective wisdom of the beautiful game.

Vision:

To unite and engage all people in the world of football.

Values:

Community, Passion, and Dignity for all.

Big Change Makers

Co-Founder / Social Impact Leader

May 2022 - Present (1 year 6 months)

We work with Social Impact Entrepreneurs, Emerging Change Makers and Organizations to maximize their impact on global well-being.

Big Change Makers:

Fulfill on a vision of dignity, compassion, belonging/inclusion, and well-being for all. To unite humanity and create an ecocentric world.

Activate the innate ability of each person to make a difference. Everyone is a change maker.

Focus on root causes (systems) as well as symptoms to produce lasting, measurable results.

Shift our world view and our speaking from ME to WE.

Pursue win-win outcomes through co-creation and collaboration, rather than "Hero" mentality, division, scarcity, polarization, and competition.

YouTube

Content Creator

September 2020 - Present (3 years 2 months)

United States

Content Creator

Patreon

Ambassador

September 2020 - Present (3 years 2 months)

Patreon Ambassador / Content Creator

1 VOICE WORLD

Co-Founder / Filmmaker

October 2009 - Present (14 years 1 month)

United States

A Not Just for Profit (NJFP) media production and consulting company. 1 Voice World is manifesting the triple bottom line business practices (People, Planet, Profit) in the Entertainment and Media industries. Utilizing the powerful and effective platform of social media and film, 1 Voice World seamlessly connects the worlds of philanthropy and entertainment, bringing attention to critical issues faced by humanity today.

The 1 Voice World Mission:

To shift the current Entertainment and Media industry "system", for how talent emerges, how it's recognized, glorified and portrayed. A shift from relating to

ourselves as weak and powerless in making a difference - to Empowered, Informed AND in Action. A shift from complacency and not giving a damn – to Compassion and Unity in ACTION.

48 Hour Film Project

Judge

December 2018 - Present (4 years 11 months)

Tampa-St. Petersburg

Peachtree Yoga Center, Inc.

Yoga Instructor

February 2017 - June 2017 (5 months)

200 Hour YTT Certification Yoga Alliance Training

Vertigo Entertainment

Script Analysis

January 2014 - June 2014 (6 months)

Los Angeles, California

United Global Shift

Social Impact Project Director

November 2008 - 2012 (4 years)

New York, NY

Founder - Josselyne Herman Saccio

The UGS Mission:

We are causing a united global shift in what is possible for humanity, focusing on the environment, employment, entrepreneurship, health and education. A shift from survival and scarcity to possibility, partnership and peace.

Hertz Investment Group

Marketing Specialist

July 2004 - July 2008 (4 years 1 month)

New Orleans, Louisiana, United States

Utilizing the Louisiana film tax incentives

(Louisiana's Motion Picture Production Tax Credit), I managed the marketing of the Hertz Investment Group's Class A office towers, shopping malls, and hotels in Louisiana, to independent Filmmakers and Film Studios across the country.

Bardel Entertainment
Production Support
2006 - 2007 (1 year)
Production Support

Education

Harvard University
Sustainable Business Strategy · (November 2022 - June 2023)

UC Berkeley Extension
Professional, Technical, Business, and Scientific Writing · (2019 - 2020)

Harvard Extension School
Human Health and Global Environmental Change · (2013 - 2015)

Landmark
Introduction Leader, Leadership Development · (July 2008 - August 2014)