



Broadcast Yourself Effortlessly

Helping users share, upload, and browse user-generated video content seamlessly.

Seed Investor Presentation






ADD VISUAL

A collage of diverse people holding smartphones or cameras, capturing moments and uploading them to Youtube. The collage should represent different ages, genders, and ethnicities, showcasing the inclusivity and wide reach of the platform.

TREND

The online video industry will grow to \$100B!?! by 2030.

GROWTH DRIVERS

- »  Affordable digital video recording technology
- »  Broadband Internet reaching critical mass
- »  Growing demand for user-generated content

OPPORTUNITY

\$100B

Online video market size '30

15%!?!

Annual industry growth rate



ADD CHART

Create a line chart showing the historical and projected growth of the online video industry from 2005 to 2030. The x-axis should represent the years, and the y-axis should represent the market size in billions of dollars. Use data points for each year and connect them with a smooth line. Add a trendline to show the overall growth trajectory.

PROBLEM

Yet, users are frustrated because video files are too large and lack standardization.

PROBLEMS

 **Large video files**

 **No standard video format**

 **Isolated video files**

OUTCOMES

 Inability to share videos

 Incompatible video files

 Lack of connection between videos

Youtube

SOLUTION

Broadcast Yourself Online

Helping users upload, share, and discover videos effortlessly.



Simplified video sharing

Efficient uploading and hosting capabilities



Standardized video formats

Automatic conversion to Flash Video



Connected video community

User-to-user and video-to-video connections



ADD VISUAL

A collage of various user-generated videos playing simultaneously, showcasing the diverse content available on the platform, with the Youtube logo prominently displayed in the center.

Youtube has become the dominant platform for user-generated video content.

FOUNDED Q2 2005

✓ Completed

- ✓ Overtaken competitors
- ✓ Launched June 11th
- ✓ Dominant player in space
- ✓ Developed video encoding
- ✓ Established user community
- ✓ Implemented open architecture

Q1 2022

⚙ In Progress

- ⚙ Targeting vertical markets
- ⚙ Developing new features
- ⚙ Expanding advertising
- ⚙ Implementing premium features
- ⚙ Offering premium content

Q1 2023 - Q4 2023

➔ Planned

- ➔ Increase market share
- ➔ Enhance user experience
- ➔ Monetize platform effectively

DELETE ME

— DELETE ME

MODEL

Operating on a B2C model with free video hosting and premium features for a monthly subscription.

CORE SERVICE

\$0/user

 Free video hosting

- » Unlimited video uploads
- » Video sharing & embedding
- » Community engagement

SECONDARY SERVICE

\$9.99!? /user/month

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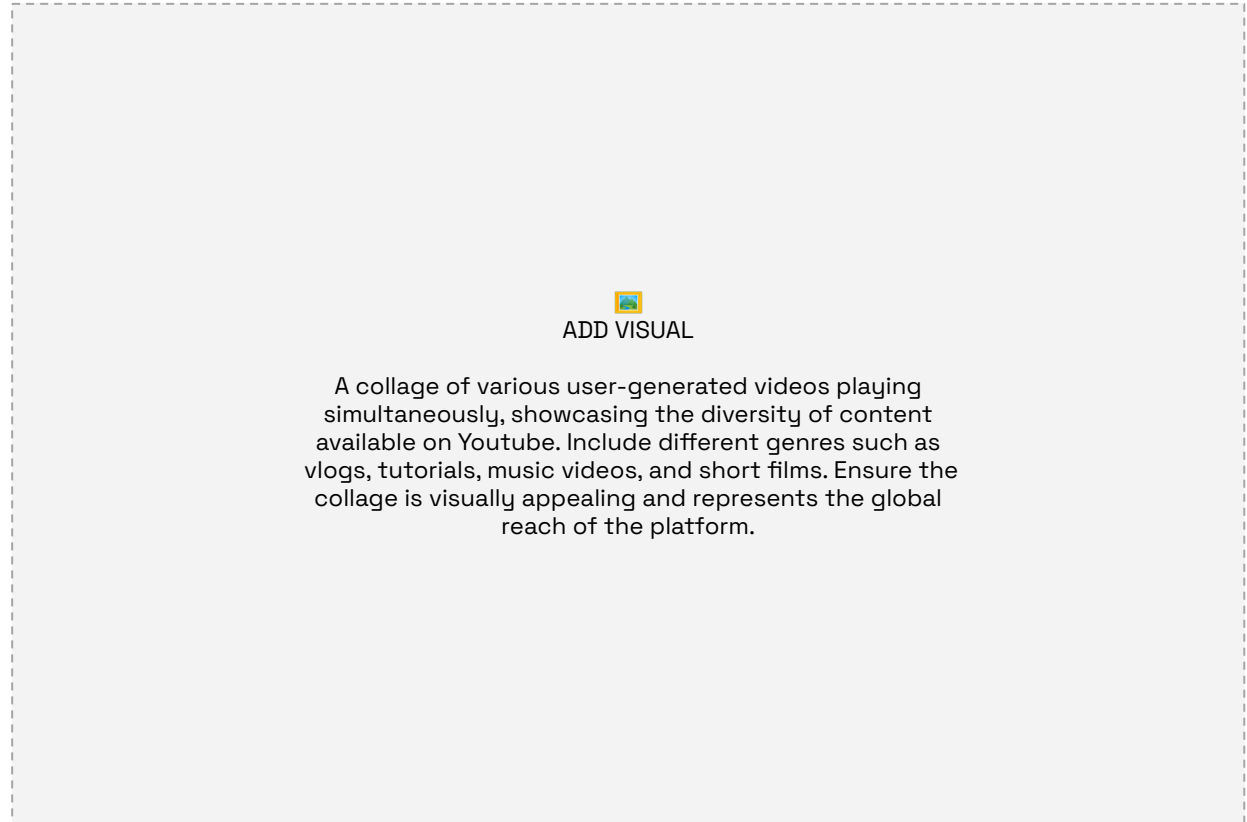
 Premium features

- » Ad-free viewing
- » Exclusive content
- » Offline video access

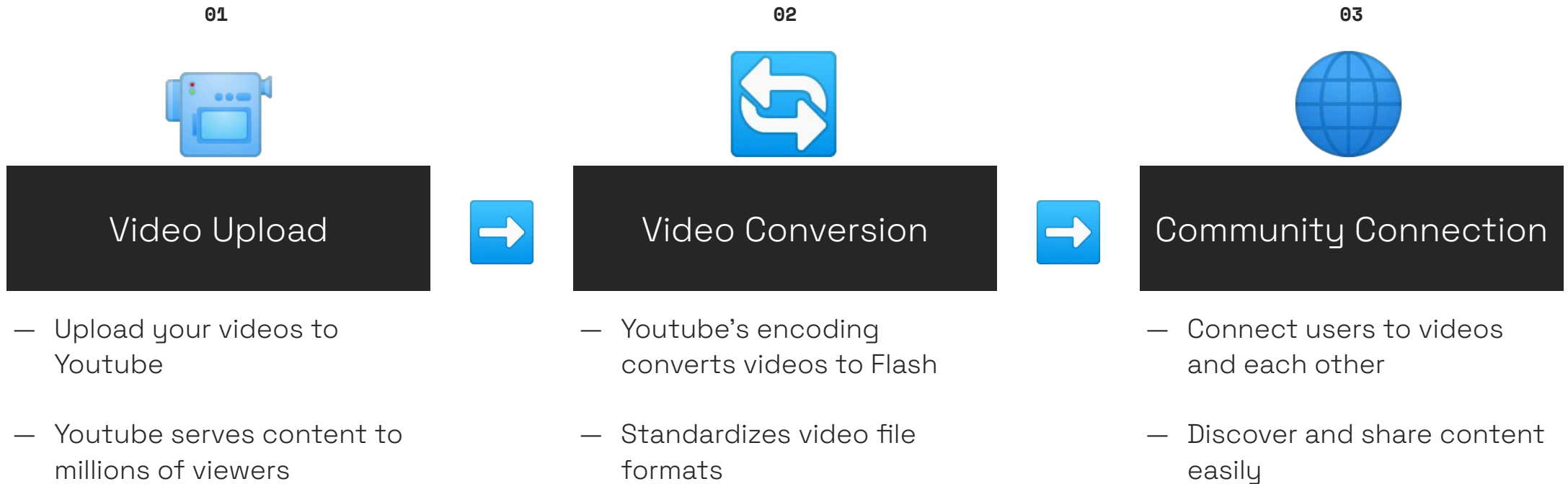
Providing a platform for sharing and browsing user-generated video content.

FOR VIDEO CREATORS

- ☀️ Effortless video uploads
- 🚀 Fast video encoding
- 🌐 Wide-reaching community
- 🔗 Seamless video connections

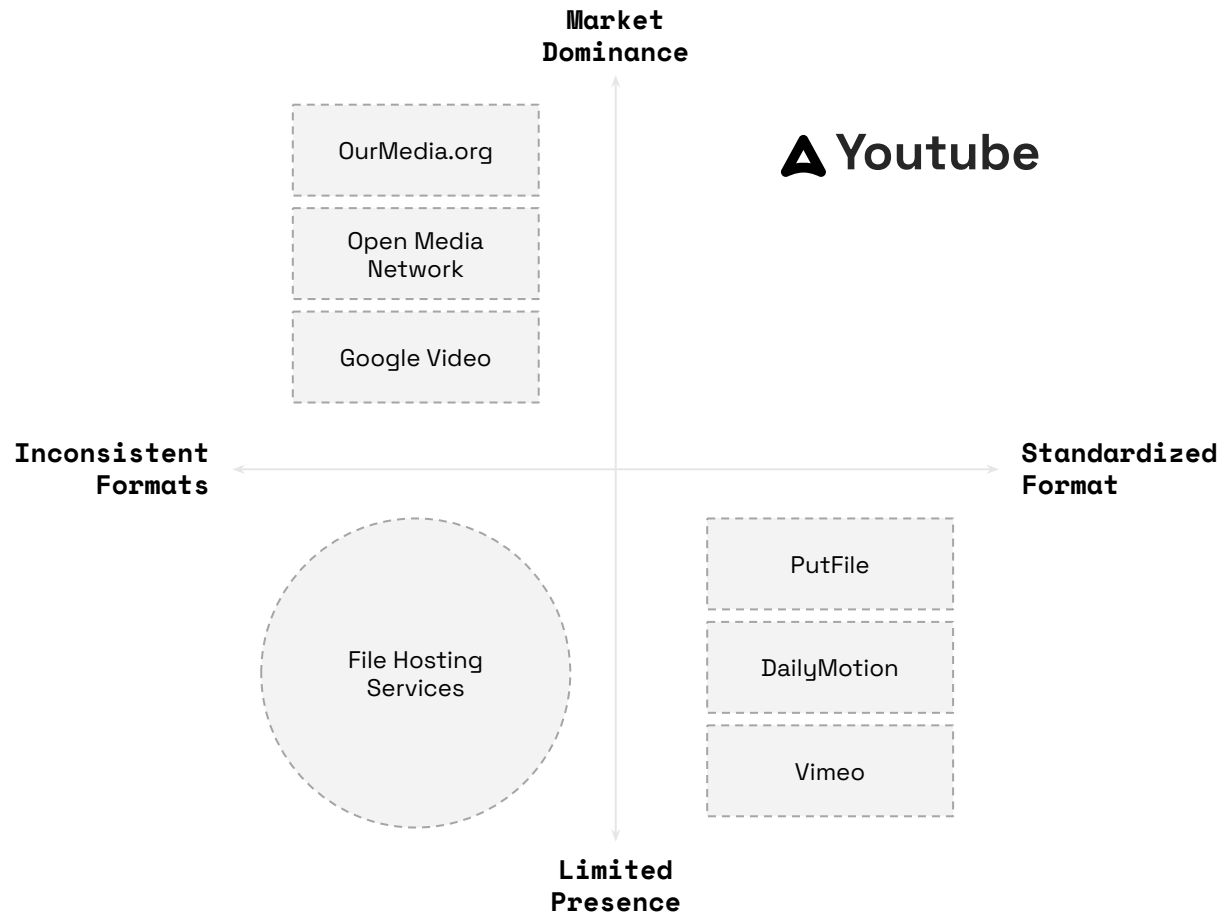


Users effortlessly share and discover videos to connect and engage with others.



ADVANTAGE

Youtube uniquely revolutionizes user-generated video content sharing.

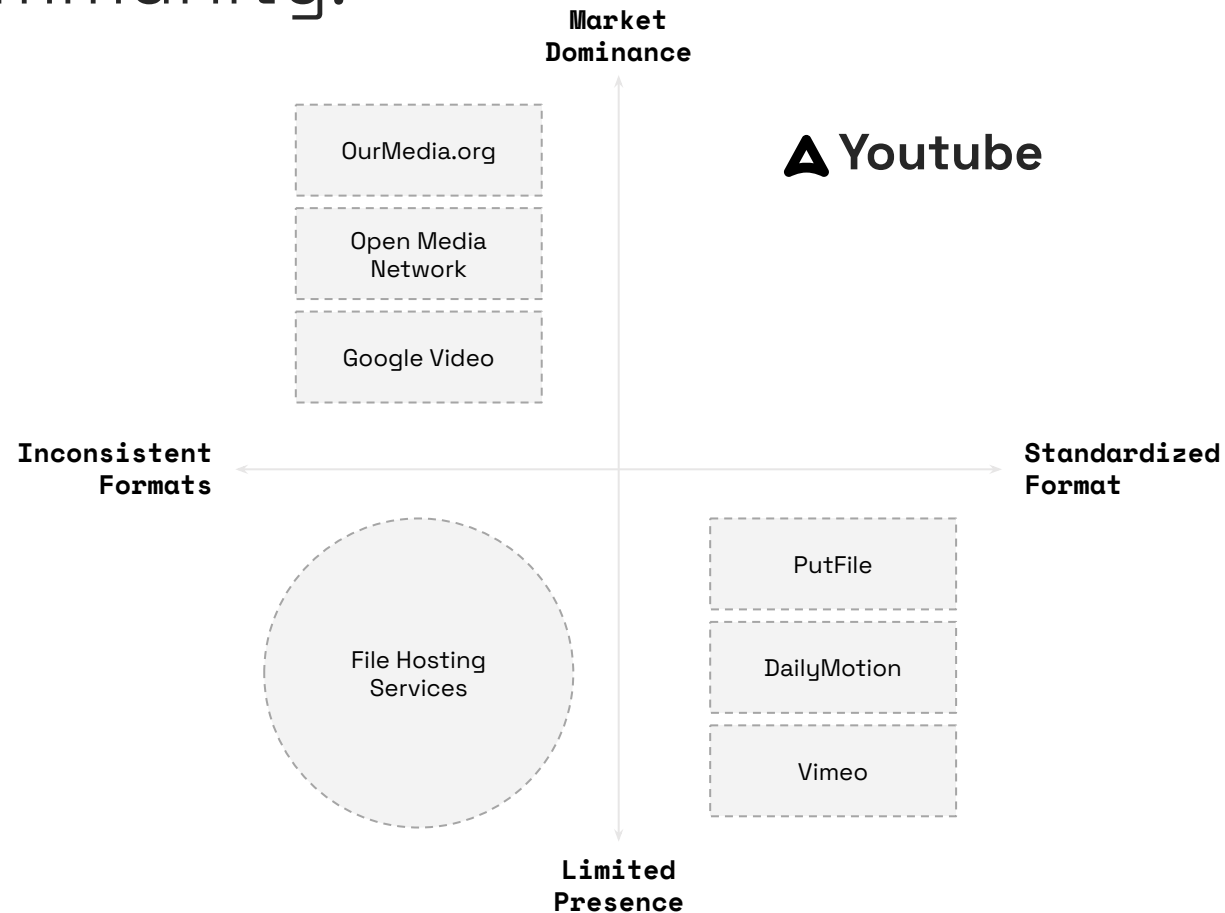


KEY DIFFERENTIATORS

- ✓ Overtook competitors within weeks of launch
- ✓ Standardized video format with Flash Video
- ✓ Strong community connecting users and videos

ADVANTAGE

Youtube uniquely revolutionizes user-generated video content sharing with standardized formats and strong community.



KEY DIFFERENTIATORS

- ✓ Overtook competitors within weeks of launch
- ✓ Standardized video format with Flash Video
- ✓ Strong community connecting users and videos

Driving growth with community expansion and premium content distribution.

10M Monthly Active Users!?



- Optimize video encoding
- Expand community features
- Target vertical markets

20M Monthly Active Users!?



- Introduce premium features
- Develop advertising partnerships
- Enhance user experience

40M Monthly Active Users!?



- Expand content distribution channels
- Implement for-pay promotional videos
- Charge viewers for premium content

OPPORTUNITY

Tapping a global \$40B market by 2025.

Launch

● ANNUAL MARKET OPPORTUNITY

\$40B

Online Video Market

Estimation based on digital video recording technology and broadband internet penetration

TOTAL
AVAILABLE
MARKET

\$10B

User-Generated Content

Estimation based on a subset of the online video market focused on user-generated content

SERVICEABLE
AVAILABLE
MARKET

\$1B

Video Sharing Platform

Estimation based on potential revenue from advertising, premium features, and content distribution

SERVICEABLE
OBTAINABLE
MARKET

Expansion

ADDITIONAL OPPORTUNITIES

\$136.2B/yr

 Film Industry

\$159.3B/yr

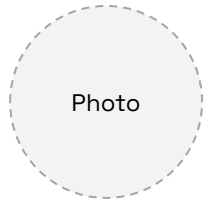
 Gaming Industry

\$260B/yr

 TV Industry

TEAM

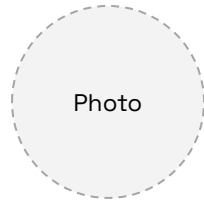
Led by a talented team with extensive expertise in computer science and design.



Photo

Steve Chen
Co-founder & CTO

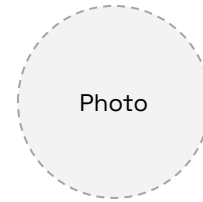
One of PayPal's first engineers
Expertise in computer science



Photo

Chad Hurley
Co-founder & CEO

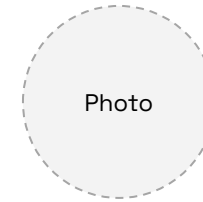
PayPal's first designer
Created PayPal logo and main features



Photo

Jawed Karim
Co-founder

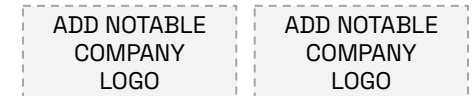
CS Graduate student at Stanford University
One of PayPal's first engineers



Photo


DELETE ME
DELETE ME

DELETE ME



Projecting \$50M in revenue by end of 2009.

	2005	2006	2007	2008	2009
Video Uploads	1,000!?	5,000!?	25,000!?	100,000!?	500,000!?
Total Revenue	\$100,000!?	\$500,000!?	\$2,500,000!?	\$10,000,000!?	\$50,000,000!?
General & Admin.	\$30,000!?	\$100,000!?	\$500,000!?	\$2,000,000!?	\$10,000,000!?
Product Dev't	\$40,000!?	\$200,000!?	\$1,000,000!?	\$4,000,000!?	\$20,000,000!?
Marketing & Sales	\$20,000!?	\$100,000!?	\$500,000!?	\$2,000,000!?	\$10,000,000!?
Total Expenses	\$90,000	\$400,000	\$2,000,000	\$8,000,000	\$40,000,000
Operating Profit	\$10,000	\$100,000	\$500,000	\$2,000,000	\$10,000,000
Operating Margin	10%	20%	20%	20%	20%



ADD CHART

Create a bar chart showing the projected revenue for each year from Y1 to Y5, with each bar representing a year and its corresponding revenue. The chart should have a clear title, labeled axes, and a legend if necessary. The bars should be color-coded to show the growth in revenue over time.

Raising \$3M to reach \$10M in revenue by end of 2007.

\$3M

18 Months of Runway

30%

General and Administrative

40%

Product Development

30%

Marketing and Sales

INVESTMENT WILL ENABLE...

- ✓ Expanding our community and user base through targeted marketing campaigns
- ✓ Investing in product development to enhance user experience and support various video formats
- ✓ Establishing partnerships with advertisers and content creators to generate revenue and offer premium features

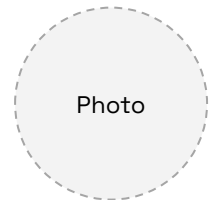


WHY NOW

Digital video recording technology is now affordable for mass-production.

Broadband Internet has reached critical mass, enabling viable video delivery.

Launched June 11th, overtaking competitors and dominating the market.



Steve Chen

Co-founder and Engineer

ADD YOUR EMAIL HERE



ADD VISUAL

A collage of various user-generated videos playing simultaneously, showcasing the diversity and reach of Youtube's content and community. Include different genres, such as music, comedy, and educational videos, to emphasize the platform's versatility.

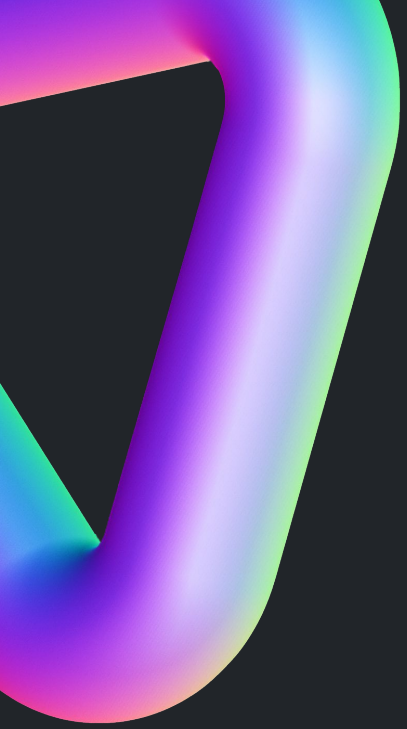


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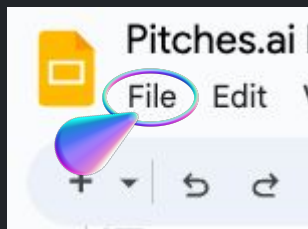
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01

Click **FILE** in the top-left corner



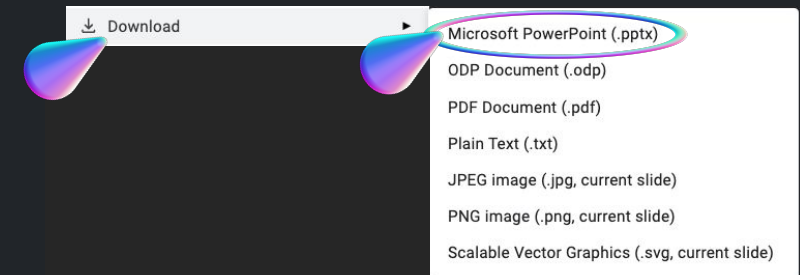
02

Select **MAKE A COPY** and then **ENTIRE PRESENTATION**



03

Or, select **DOWNLOAD** and choose a filetype



This deck is “undesigned”

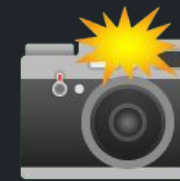
Take this content and pass it off to a designer or add your own branding in terms of fonts, colors, and images!



**Add your own
fonts and colors**



**Follow our visual
suggestions**



**Add in screenshots
and product shots**



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**Double check all
stats and facts**



**Check financials
and projections**



**Check every single
line of copy in here**



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