



ROBERT SMITH

Graphic Designer II

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📍 Alabama

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Professional Summary

12 years of experience as a Graphic Designer is looking to be part of an innovative and progressive company where my creativity and expertise in multimedia design would make a valuable contribution to the ongoing success of the business and my own professional growth.

Work Experience

Graphic Designer II

ABC Corporation Jan / 2019 - Ongoing New York, NY

- Created corporate identity marketing solutions for corporate real estate assets and land deals nationwide.
- Designed and produced marketing materials including flyers, offering memoranda, e-mail blasts, invitations, announcements, presentation boards, maps, stacking plans, and aerials created marketing portfolios of corporate real estate assets.
- Offer memorandums included an executive summary, marketing overview, asset overview, and financial overviews.
- Allow future investors to see the history and full potential of corporate real estate assets.
- Managed and designed various assignments simultaneously, including but not limited to, camera ready art, offering memoranda designs and layout of brochures, overhead and bound presentations, with the highest quality standard, met.
- Created detailed site maps of corporate real estate assets surroundings.
- Allow investors to see how access to their future asset is affected by detailing major thoroughfares and high-end assets nearby.
- Designed detailed marketing materials including, brochures, flyers, site plans and bound presentations detailing the sales history and potential for large development areas of land for sale.
- Maintained email and phone communications with customers for ad approval.
- Responsible for creating a visible image that can be used in media and print.

Graphic Designer

ABC Corporation Jan / 2019 - Ongoing Houston, TX

- Manage marketing departments design team and designers on the production of the magazine and promotional advertisements for the apartment finder website.
- Transition print only advertising department to both web and print advertising, with analytical tracking results.
- Created brand standards, templates, guidelines and workflow for the marketing department.
- Streamlining the design department while lowering designers errors and increasing the production design time.
- Trained new employees on design guidelines, workflow and production standards.
- Creating a design team that managed and designed over 1800 national accounts daily.
- Created clients print magazine advertisements, promotions that included brochures, flyers, business cards, kiosk and all collateral in a fast-paced environment with the highest quality met.

Education

Bachelor in History

University Of Mississippi - Oxford, MS Jan / 2019 - Ongoing Location

Masters Of Fine Art in Graphic Design

Savannah College Of Art And Design - Savannah, GA Jan / 2019 - Ongoing Location

Bachelor Of Art in Graphic Art

University Of Mississippi Oxford - Oxford, MS Jan / 2019 - Ongoing Location

Skills

Adobe Illustrator



PhotoShop



InDesign



PowerPoint



Word



Flash



Excel



Graphic Design



Mac Platform



Windows Platform



and Layouts.



Achievements

Award